

Amazon 
inspired by nature



Overview

Our vision is to become a leading enterprise in the vegetable seeds industry ; A company with strong brand equity, excellent products and professional management to create value for all its stakeholders. "

Amazon was established in 2012 by two technically qualified and well experienced professionals from Seed Industry , from very humble beginnings Amazon has emerged as key player in potential hybrid seed markets of the country. We are striving to build a research driven , world class company with commitment to quality, systems and processes.

The farmer is at the centrestage of every innovation at Amazon since we believe that our products and technology should help the farmers increase yield, quality and profitability of their produce. Our mission is to improve the lives and livelihood of Indian farmers.

At present we are working in all the major markets of Northern, Central and Eastern India through well established and reputed channel partners. We have plans to spread our network in Western and Southern India as well. We are also exploring potential opportunities and partners to have a footprint in the exports too.

We have a wide range of product portfolio in all the key crops e.g. Tomato, Chillies, Capsicum, Okra, Gourds and Melons. The company is very strong in watermelon hybrids and holds a good marketshare in the prominent markets of Uttar Pradesh, Rajasthan, Haryana and Punjab.

Amazon is represented by a very well trained and professionally qualified Sales and Marketing team in all the important vegetable growing areas and works in close association with farmers & channel partners and provides effective technical and marketing support to the farmers and market distributors. Our endeavour is to serve the farming community by introducing the best possible products and technology which would go a long way in enhancing the prosperity of the farmers.

TOMATO

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AZT-06 (LOTUS)

Determinate hybrid which bears square round fruits.
Average fruit weight 90-100g.
Heat tolerant, High yield.



AZT-04 (CHINAR)

An excellent indeterminate hybrid.
Average fruit weight 100g.
Smooth & firm fruits with deep red colour.
Long shelf life tomato suitable for long distant markets.
Tolerant to root-knot nematode.
Acidic in taste, High yield.



AZT-07 (ALPINE)

An excellent indeterminate hybrid.
Average fruit weight 90-100g.
Smooth & firm fruits with deep red colour.
Long shelf life tomato suitable for long distant markets.
High yield.



AZT-01 (POLAR)

A compact determinate hybrid which bears desi type semi flat round.
Fruits with white shoulder.
Fruit weight 90-110g.
Acidic in taste, highly tolerant to TLCV, High yield.

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AZT-02 (VOLGA)

A Strong semi determinate which bears round fruits.
Highly tolerant to TLCV, High yield,
Average fruit weight 100-110g.



AZT-003 (MILLAR)

A Strong determinate hybrid which bears desi type semi flat round fruits with green shoulder.
Acidic in taste. Highly tolerant to TLCV.
High yield.



AZT-09 (TAPAN)

An excellent semi determinate hybrid which bears oblong fruits.
Smooth & firm fruits with deep red colour,
Highly tolerant to TLCV. | Average fruit weight 100g,
High yield.



AZT-004 (TAPAN PLUS)

An excellent semi determinate hybrid which bears oblong fruits.
Average fruit weight 100g. Highly tolerant to TLCV.
Smooth & firm fruits with deep red colour
Long shelf life, High yield.



AZT-08 (TILAK)

Compact & determinate, Average fruit weight 80g.
Square round fruit, Heat tolerant, High yielding variety



AZT-03 (SAILOR)

A determinate hybrid which bears desi type semi flat round fruits with green shoulder.
Acidic in taste, Partial tolerant to TLCV. High yield.

CHILLY

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AZC-15 (BEBO)

An early hybrid which produces slight wrinkled fruits, green in colour. fruit length 7-8 cm. Diameter is 1.2 to 1.4 cms. Highly pungent. Good for Fresh market. High Yield



AZC-023 (GREEN ARMY)

Early high yielding hybrid
Fresh green fruits
Length ~ 8-10 CM
Highly pungent



AZC-16 (DOLPHIN+)

An erect and spreading type of plant structure, green to dark green colour. Straight fruits. Highly suitable for fresh market. Fruit Length 5-7 cms. & diameter 1.3-1.5 cms. High yield.



AZC-18 (MORNI)

Very sturdy and erect plant with good canopy. Excellent hybrid in micro-segment, which produces thin, straight fruits. Highly suitable for drying purpose. High yield.



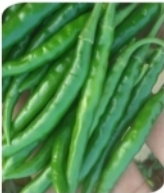
AZC-020 (SHERNI)

Very strong Chilli hybrid with good canopy. Excellent hybrid in micro-segment which produces thin, straight fruits. Highly pungent and suitable for drying purpose. High yield



AZC-19 (RUBY)

An early hybrid for a fresh market which produces medium green to green fruits. Fruit length 8 cms. & diameter is 1.6 to 1.8 cms. Mild pungent. Good heat tolerance capacity. High yield



AZC-17 (ZINA)

An erect strong plant with good canopy. Excellent bearing. Highly suitable for fresh market. Fruit length 6-8cms. High yield



AZC-20 (BEBO PLUS)

Early hybrid with slightly wrinkled fruits, green in color. 7-8 cm long and 1-1.3 cm thick fruits. Highly pungent.



AZC-022 (DEVI)

Green to dark green in color. Straight fruits, suitable for fresh market. 5-7 cm long and 1.3-1.5 cm thick. High yield.



AZC-024 (SHIVAY)

Sturdy & erect plant with good canopy. Thin & straight fruits, suitable for drying. Good yield and highly pungent.

SWEET PEPPER

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AZSP-21 (ALASKA)

An excellent large to medium sized hybrid.
Medium plants with green leaves.
Fruit Wt. 200-250g. with 4 lobed and firm fruits
Attractive green fruits.
High yield.



AZSP-23 (OOTY)

Excellent bell type hybrid
fruit weight 300- 350 gm 3-4 lobed fruits
High yielding. Attractive green colour.



AZSP-22 (MONTANA)

An excellent bell type hybrid.
Tall plants with green leaves produces.
3-4 lobed firm fruits in bell shape.
Dual purpose hybrid suitable for green
as well as red for poly house cultivation
High yield. Fruit weight 250-300g.



AZSP-24 (KAROL)

An excellent large to medium sized hybrid.
Medium plants with green leaves.
Fruit Wt. 200-250g. with 4 lobed and firm fruits
Attractive green fruits.
High yield.

WATERMELON

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AZW-35 (KALIA SUPER)

An Ice-Box oblong watermelon hybrid. Fruits jet black in colour with thick rind. Average fruit weight 3.5 to 4 kg. Red crispy flesh. Maturity is 80-85 days after sowing. Wider adaptability. Good shipper.



AZW-34 (KALIA)

An Ice-Box oblong watermelon hybrid. Fruits jet black in colour with thick rind. Average fruit weight 3 to 3.5 kg, with high TSS. Maturity is 75-80 days after sowing. Wider adaptability & Good shipper. Red crispy flesh.



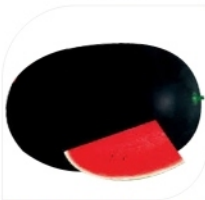
AZW-48 (RAKHI)

An Ice-Box oblong watermelon hybrid. Fruits jet black in colour with thick rind. Average fruit weight 3 to 3.5 kg, with high TSS. Maturity is 75-80 days after sowing. Wider adaptability & Good shipper. Red crispy flesh.



AZW-46 (MOGALI)

High yielding Ice Box watermelon. Oblong blocky fruit with red & juicy flesh. Maturity - 70-75 days. Fruit wt. - 3.5-4 kg. Excellent shipper, High yielding.



AZW-17 (MOTU)

High yielding Ice Box Watermelon. Oblong blocky fruit with red & juicy flesh. Maturity-70-75 days. Fruit wt. 3-3.5 kg. Excellent shipper, High yielding.



AZW-33 (COBRA)

An excellent hybrid in sugar baby segment. Produces round shaped fruits. Rind is thick and black in colour. Average fruit weight 6-8 kg.



AZW-36 (GOPAL)

High yielding Ice Box Watermelon, Oblong blocky fruit with red and juicy flesh. Maturity - 70-75 days, Fruit weight - 5-6 kg. Excellent shipper.

WATERMELON

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AZW-32 (AATISH)

A jubilee type/striped watermelon hybrid.
Vigorous vines with high branching. Fruit Wt. 10-12 kg, with high TSS.
Maturity is 80-85 days after sowing. Thick rind with dark red crispy flesh,
Good shipper



AZW-47 (BHARTI)

Jubilee type watermelon
Dark green stripes with small seed
Maturity-80-85 days Fruit weight 10-12 Kg.



AZW-31 (AFTAB)

A Jubilee type striped watermelon hybrid.
Vigorous vines with high branching.
Fruit weight 10-12 Kg with high TSS.
Maturity 80-85 days after sowing.
Thick rind with bright red crispy flesh
Suitable for long distance transportation.

MUSKMELON

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AZM-81 (APSRA)

Excellent Hybrid in Madhuras segment
Harvesting in 70-75 days.
Average fruit weight 1-1.2 kg.



AZM-80 (ZOYA)

Western shipper type of Muskmelon hybrid.
Round in shape dense netting with orange flesh.
Average fruit weight 1.5 kg., Small Core with more flesh sweet in taste.
Mature in 75-80 days. | Excellent shipper with high yield.

CUCUMBER

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AZCU-30 (BAJRANGI)

Monoecious hybrid with high branching
First picking in 40-42 days
High yielding desi type green fruits
220-250 gms



AZCU-27 (DOLLAR)

Monoecious Hybrid with highly Vigorous
vines & high branching. A desi type hybrid
which starts picking in 42-45 days.
Attractive green fruits sweet in taste.
Fruit weight 240-260g.
Partial tolerance to mildews. High Yield



AZCU-128 (JOINTER)

Parthenocarpic, suitable for Poly house cultivation
Excellent dark green fruits in cluster
Fruit Length- 18 to 20 cms
Maturity-38-40 days



AZCU-129 (ALBELA)

Suitable for Poly house indoor cultivation
Excellent dark green color,
Solitary fruit bearing habit.
Fruit Length- 18 to 20 cms
Maturity-40-42 days



AZCU-127 (KOYAL)

Seedless and green fruits.
18-20 cm long shiny fruit,
matures in around 40-42 days.
Fruit weight 190-200 gm.
Suitable for both open and indoor cultivation.



AZCU-26 (PUMA)

Monoecious hybrid with vigorous vines
& high branching
A desi type hybrid which starts picking
in 40-42 days.
Fruit weight 250-270g.
Partial tolerance to mildews. High yield,
Heat tolerant



AZCU-28 (PUMA PLUS)

Monoecious hybrid with vigorous vines
and high branching
A desi type hybrid which starts picking in
43-45 days.
Attractive green fruits sweet in taste.
Fruit weight 260-280g.
Partial tolerance to mildews. High yield



AZCU-126 (SHERPA)

Monoecious hybrid with vigorous vines
and good branching
First Picking in 40 days
High yielding dark green fruits
200-250 gms

**AZO-38 (RITU)**

Tall to medium size plant with very good branching
Short internodes high yield
Fruit size 7-9 cm, dark green
YVMV tolerant, Good keeping quality

**AZO-39 (DIANA)**

Tall to medium size plant with very good branching
Short internodes high yield
Fruit size 7-9 cm, dark green
YVMV tolerant, Good keeping quality

**AZO-37 (NEMO)**

Medium tall plants with very good branching
First picking starts after 42-45 days.
Short internodes distance.
Tolerant to YVMV.
Five ridged thin and slender dark green fruits.
High yield

GOURDS

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AZBG-51 (MAPLE)

Vigorous growing vines.

An excellent hybrid which produces attractive & green colour long cylindrical fruits.
Average fruit weight is 500-600g. Wider adaptability.
Highly suitable for all markets. High yield.



AZBG-52 (MALABAR)

Vigorous growing vines.

Gutka type hybrid. Attractive green colour fruits.
Average fruit weight is 400-500g.
Highly suitable for all markets.



AZBG-54 (VISHAL)

Lattu type fruits
fruit weight 350-450 g.
Tender flesh, High yielding



AZBG-53 (BABU GOSHA)

Bulb type fruits,
fruit weight 300-350 g., Tender flesh,
High yielding

GOURDS

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AZSG-62 (NANCY)

An early hybrid which produces white colour fruits. White seeded. Thin & slender attractive fruits. Wider adaptability. High Yield.



AZSG-63 (MAYA)

Fruits dark green, cylindrical & medium long. Black seeded, good disease tolerance and high yield.



AZRG-66 (HENRY)

Vigorous vines with good branching. Attractive strong ridges. Picking in 40-45 days. 25-30 cm long fruit.



AZSG-61 (ROSY)

An early hybrid which produces green colour fruits. Black seeded. Thin & slender attractive fruits. Wider adaptability. High Yield.

GOURDS

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AZBG-45 (REENA)

Small size dark green color spiny fruit
Early & High Yield
Tolerant to foliar diseases



AZBG-43 (LIBERTY)

Medium to large size dark green fruits.
Strong & dense spines
High yield
Good for long distance shipping.



AZBG-44 (SHEETAL)

Medium smooth fruit without spine.
12 -15 cm long fruit, Maturity in 60-65 days
fruit weight 100-120 gm dark green color
High yielding with good shipping quality



AZBG-42 (EVEREST)

Long and white spiny fruits wider adaptability
Vigorous vines with good branching
High yielding

PUMPKIN

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AZP-70 (DHOLAK)

Excellent Hybrid for fresh market.
vigorous vine with good branching
attractive shining oval fruit 6-8 kg.



AZP-76 (SUNNY)

Excellent Hybrid for fresh market
Vigorous vines with good branching
Attractive shiny fruit 3-4 kg



AZP-71 (BUNNY)

An excellent hybrid for fresh market.
Vigorous growing vines with good branching.
Attractive green colour fruit in flat, round shaped.
Wider adaptability
Weight 3-3.5 kg.

SQUASH

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IMPORTED



AZSS-78 (HEERA)

Shiny yellow colored zucchini, Early harvest, 50-55 days to picking. Strong plants with excellent yield

IMPORTED



AZSS-73 (PANNA)

A regular zucchini for indian farmers. Attractive green colour fruits, Good spread (2-3 feet) & strong plants, Early harvest, 50-55 days for picking. Regular picking is advisable for more yield.

IMPORTED



AZSS-74 (TENNIS BALL)

Round zucchini a very productive hybrid. Early maturity, 45-47 days after sowing. Open center with high canopy for easy harvest. Regular picking is advisable for more yield.

OTHER HYBRIDS

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IMPORTED



AZCT-81 (HILL SPECIAL)

Excellent cultivar, orange smooth roots, orange flesh with self colored core, high yielder, tapering to slightly rounded end.



AZS-205 (SOLAN GREEN)

Smooth leaf spinach, flat semi savoy leaves, 45 days to maturity, good yield and high adaptability.



AZ-90

Early variety with dwarf plants, leaves and stem are medium green, globular knobs, smooth light green creamy flesh, maturity 55-60 days.



AZR-75 (RINGO)

A good hybrid in minor early segment produces cylindrical long roots without pith. Broad and serrated leaves. Sweet in taste.

IMPORTED



AZC-69 (PAASI)

Bluish green leaves and produces round shaped compact heads. Average fruit weight is 1.5 kg. Maturity in 70-80 days. Good adaptability to high temperature. Partial tolerance to FW.

IMPORTED



AZCF-80 (SARAS)

An excellent winter shaped with strong, curd is semi flat dome shaped with hybrid beads. Self blanching. Average curd weight is 1.2-1.4 kg.

OPEN POLLYNATED

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AZB-201 (SIGMA)

Bush type stringless beans,
Cluster bearing habit
Attractive green pods,
Early & high yield.
Highly suitable for all markets.



AZB-203 (NAGMA)

Pole type bean variety,
Cluster bearing habit
Attractive green pods,
Early & high yielding



AZB-202 (ANU)

It's black seeded stringless bean for fresh
cultivation. Fruits are little thicker dark
green. Fruiting starts in 45 days.
Cluster bearing habit.

CORIANDER



AZ-25

Split imported seed. Vigorous growth,
lush green leaves.
Regular cutting is advisable for more yield.
Multi cut. Good fragrance.

AZ-26

Vigorous growth, lush green leaves,
Regular cutting is advisable
for more yield,
Multi cut, bold seed
Good fragrance.



PEAS



AZ-20

An excellent improved selection
which bears thin and cylindrical pods with ten grains.
Picking starts after 80-90 days from sowing.
Wider adaptability and high yield.

EXOTIC & FLOWERS

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IMPORTED



AZCC-83 (SURYA)

Early season, Light green wrinkled outer leaves and pure white hearts, Cylindrical heads, Slow to bolt

IMPORTED



AZB-79 (OASIS)

Dark green, uniform dense heads, Good side branching, Early maturity, High yield, Good tolerance to diseases

IMPORTED



AZMG-86 (PRIME)

Plants bushy, 3-3.5 feet tall, dense canopy, deep orange color, very compact, double petaled.

IMPORTED



AZL-84 (ROMAN)

Compact heavy head, Crispy, wavy, well colored leaves, Slow bolting, early, 75 days to maturity

IMPORTED



AZMG-85 (ROCKET)

Semi erect bushy plant, green foliage, yellow colored, early harvesting.

IMPORTED



AZMG-87 (RIO)

Plants 3-3.5 feet tall, producing bright yellow compact flowers



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